#### INTERNATIONAL EXHIBITION

of domestic and industrial equipment for heating, water supply, engineering and plumbing systems, ventilation, air conditioning, swimming pools, saunas and spas

## aqua THERM

## MOSCOW

FEBRUARY 15-18, 2022

Crocus Expo, Moscow www.aquatherm-moscow.ru

YOUR GATEWAY TO HVAC/R & POOL MARKET IN RUSSIA AND EASTERN EUROPE

Organised by



Developed by







BOOK A STAND NOW:



**Aquatherm Moscow** is the largest in Russia and Eastern Europe international exhibition of heating and water supply equipment with specialised sections for ventilation & air conditioning (AirVent) and for pools, saunas, spas (World of Water & Spa).

28 902 unique visitors

782 exhibitors from 27 countries

233 first-time exhibitors

1470+ participants of business program events

6 national pavilions

37 100+ sqm

## **EXHIBITION**

#### **HEATING EQUIPMENT:**

- air heating systems
- boilers
- burners
- chimneys
- convectors
- expansion tanks
- fireplaces, auxiliary materials
- heat exchangers, components
- heating radiators
- solar panels and collectors
- towel heaters
- water heaters

#### **ENGINEERING TOOLS**

- fastening and repair tools
- pipe repair, cutting, welding instruments

#### WATER SUPPLY EQUIPMENT

- filters, water treatment and purification systems
- plumbing equipment
- pumps
- sanitary equipment

#### PIPES. FITTINGS. VALVES

- pipes
- fittings
- pipeline valves: isolation, control, safety valves
- technical insulation, waterproofing insulation

#### CONTROL AND MEASURING APPLIANCES. AUTOMATION SYSTEMS

- gas meters
- heat and water meters
- leak protection system
- level, preassure, temperature regulators
- manometers
- thermometers
- thermostats

## WORLD OF WATER & SPA

#### POOL AND BATH EQUIPMENT

- automation
- bath equipment
- chemicals
- covering materials, pool pavilions
- filters, pool water purification systems
- finishing materials
- pool accessories
- pools (private, public)
- pumps for pools

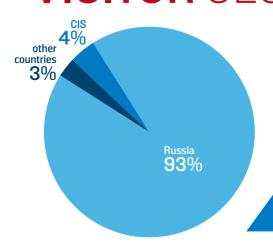


#### CLIMATE CONTROL EQUIPMENT

- air conditioners
- air filters and purifications
- compressors
- ducts
- humidifiers, dehumidifiers
- refrigeration supply and equipment
- ventilators

\* Based on the Aquatherm Moscow 2020 data

## **VISITOR** GEOGRAPHY\*



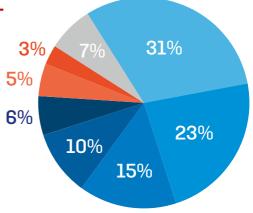
58% visitors from Moscow and Moscow region

35% visitors from other Russian regions

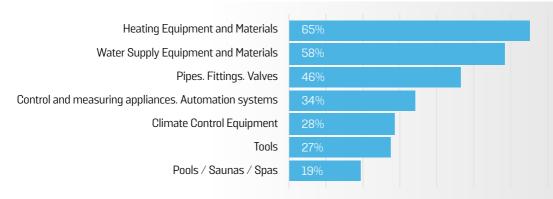
specialists from 80 Russian regions and 55 countries attended the show

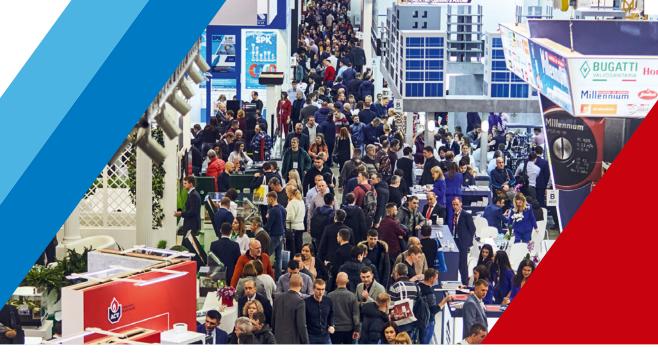
## **VISITOR** PROFILE

Wholesale	31%
■ Engineering systems installation	23%
Retail	15%
Equipment manufacturing	10%
■ Building and construction	6%
■ Engineering systems design	5%
■ Property management	3%
Other (media, education, logistics)	7%



## **VISITOR PRODUCT INTEREST**







## Aquatherm AQUATHERM CLICK

Aquatherm Click is the app to get the most from the show for you as exhibitor, visitor and even on-stand staff.

- **Business Information**: Benefit from breakthrough tech to enrich your business data
- Smart Matchmaking: Enrich your profile & get the best of target audience
- Lead Scanning: Collect & download visitor data: geo, profile, business cards, etc.



# WHY EXHIBIT NAQUATHERM MOSCOW?

/ use a 26-year show's experience in growing export and sales network

find new customers, representatives and distributors from all over Russia and other countries

✓ represent your products and services to 20 000+ professionals, including trade companies, installers, designers, engineers, building and construction specialist

**unable to travel?** Use our remote participation special offers starting from basic to individual packages



"I did not expect to see so many visitors. This is a real B2B exhibition. We register about 200 contacts per day, this is a very good result for us!"

ANDREI BELOYEDOV, Executive Sales and Marketing Director, REHAU in Eastern Europe

"The emotions we got at the exhibition were extremely pleasant. There were so many visitors at our stand that it was impossible to squeeze in.

We have a huge number of partners, friends who come here every year. The exhibition is, first of all, a certain festival for us."

ELENA MIKHASEVA, Head of Marketing, BDR Thermea RUS (BAXI SPA)

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